



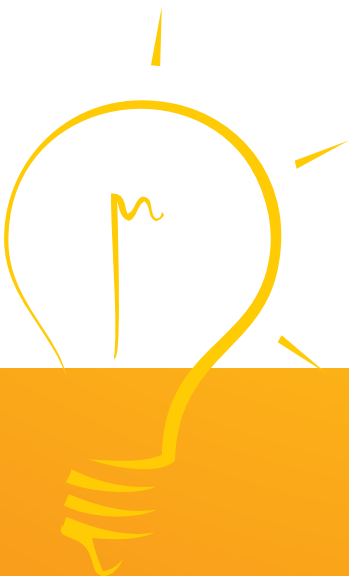
## Strengthening Excellence with Skoch Awards

For India, innovation and ICT are widely accepted as the key drivers for achieving economic growth and sustainable development. Much of the Indian growth story has an underlay of very sound ICT plumbing that has helped build supply-chain eco-systems, drive manufacturing efficiencies, reach customers at lower costs and scale to cover a large percentage of our teeming billion. It has also created newer businesses, business opportunities and overall kindled a can-do and entrepreneurial spirit creating a new proud Indian paradigm whose virtual prowess is second to none.

Skoch today enjoys the distinction of having instituted several of the oldest, most prestigious independent civilian awards in the field of economy, industry, governance, capacity building, empowerment, inclusive growth, citizen services delivery, technology, academics and change management.

For nearly a decade, Skoch awards identify and salute best practices that others can take note of and learn from. They comprehensively document, publish and put in public domain this knowledge so that all of us can learn and grow together.

In the era of celebrating hard-disk drive of the year and CIO of the year in the same breath, Skoch awards come as a refreshing change with no sponsor driven agenda, neutrality and a time-tested process that can differentiate the winners from also-rans. Testimony to this is the list of distinguished Indians who have honored us by accepting our awards.





### Skoch Challenger Award

Skoch Challenger Awards, since 2003, are the highest independently instituted civilian honours that salute people, projects and institutions which went the extra mile to make India a better country. Over the past seven years that the Skoch Challenger Awards have been conferred, the mighty and the ordinary have shared this platform for their extraordinary achievements in contributing to society.

The Skoch Challenger Awards cover the best of efforts in the area of digital inclusion, financial inclusion and social inclusion. They encompass the best of e-governance, look at excellence in academics, capacity building, empowerment and other such softer issues that get normally get lost in the glamour and the glitz of industry sponsored or advertising focused jamborees.

The Skoch Challenger Awards are coveted for their independence, primary research and a distinguished jury based approach. No industry or government support or endorsement is either expected or accepted for the Skoch Challenger Awards and they remain independently instituted and conferred as a third party perspective. The Roll of Honour of the Skoch Challenger Awards over the years is a testimony to this. The Skoch awards not only acknowledge exceptional achievers but also inspirational guidance and motivational leadership.



### Skoch Virtual Corporation Award

For India, innovation and ICT are widely accepted as the key drivers for achieving economic growth and sustainable development. Much of the Indian corporate growth story has an underlay of very sound ICT plumbing that has helped build supply-chain eco-systems, drive manufacturing efficiencies, reach customers at lower costs and scale to cover a large percentage of our teeming billion. It has also created newer businesses, business opportunities and overall kindled a can-do and entrepreneurial spirit creating a new proud Indian paradigm whose virtual prowess is second to none. Our markets, financial systems, manufacturing and all other real sectors draw their strength from this virtual world of computers, communications, technologies and applications. To celebrate and recognize the achievers who have made this happen and to motivate others to follow, Skoch has instituted the Skoch Virtual Corporation Award. So if your organization is enjoying wide-spread benefits through use of ICT like enabling your business to achieve greater productivity, enhance service to customers, addressing newer markets, better supply chain management etc, write to us. The Skoch Virtual Corporation Awards will identify and recognize the best and most innovative ICT implementations in the enterprise space and are truly deserving to be a benchmark.



### Skoch ICT for India Award

The fundamental law of good governance is, that for the power given by people to the government, there must be a commensurate accountability on part of the government to the people. E-Governance is a facilitator in this regard. Way back in 2003 we defined e-Governance as “Electronic delivery of Government services that are actually received by the citizens.” Thus, e-Governance means to fundamentally change as to how the government operates and this implies a new set of responsibilities for the executive, legislature and citizens.

We have studied, assessed and filmed more e-governance projects than any other agency in India and perhaps in the world. From remote Majuli in Assam, Habra in West Bengal, Temi & Namchi in Sikkim, West Godavari in Andhra Pradesh, Uttarakhand up North to mega-cities like Mumbai, Delhi and Bangalore, we have extensively covered the country since 2003 in search of learning from projects that work and equally importantly learning from those that do not.

Kalyan Dombivili Municipal Corporation, MCGM, MCA-21, MNREGS, e-Gram in Gujarat are just a few such examples that have been recognized and awarded by us as best practices. ICT for India award seeks to acknowledge the bridge building role between Bharat and India using ICT.



### Skoch The World is Open Award

The world is indeed getting smaller and more open – and nowhere is this exemplified better than in open-source technologies. The open-source movement brings together programmers from across the world. An increasing number of institutions, both educational and government, and companies are turning to open-source software and using it as a platform to build mission critical applications.

It is in recognition of the developments in this area that Skoch Consultancy has conceptualized these awards. Skoch Consultancy has till date studied nearly 200 projects as primary research and over 500 as secondary research of ICT projects in India. Skoch is a technology neutral platform that focuses on benefits accruing from use of technology.

During the inaugural The World is Open Awards, as many 163 nominations were received from companies, government departments and individuals. Four percent came from the academia, while 47 percent came from the corporate world, 39 percent of nominations came from the Government and 10 percent from Banking and Financial Services. The projects are adjudged on several parameters including effectiveness in delivering project objectives, innovation, open standards,

Award applied for (Please tick):

- Virtual Corporation Award     
  ICT for India Award     
  The World is Open Award



**PART 1: Introductory Information**

**Producer (Individual/Organisation)**

Name .....

Institute/Organization .....

Job Title .....

Address .....

PIN ..... City ..... State .....

Country .....

Telephone ..... Email .....

**1. Brief overview of the project** (200 - 250 Words)

Please enclose separate sheet

**2. Description of solution designed / implemented.** Please also mention technologies involved, including software and hardware deployed (600-1000 Words)

Please enclose separate sheet

**3. Benefits** – please compare the pre-deployment and post-deployment scenario, and explain how the solution deployed has helped (300 - 500 Words)

Please enclose separate sheet

**4. Has the solution made a significant impact in any of the following areas:**

(Please provide quantifiable numbers, wherever possible)

**a. Improving reach** (for example, providing market reach in a new area)

Please enclose separate sheet

**b. Cost savings**

Please enclose separate sheet

**c. Improving customer service**

Please enclose separate sheet

**5. Relevance to the industry**

Please enclose separate sheet

**6. Short CV(s) of producer(s)** (Not more than 200 Words)

Please enclose separate sheet

**7. Explain the details of Content/Services being delivered by your project**

Please enclose separate sheet

**8. How is this initiative different (and more deserving) from similar projects undertaken by your peers in the similar areas?**

Please enclose separate sheet

**9. What was your role as the IT captain (and also your team's role) in this?**

Please enclose separate sheet

**10. Is project sustainable and scalable? How?**

Please enclose separate sheet

Project Description and any attachments, for distribution in both print and electronic formats. These reproductions may be edited to suit the format.

**Terms & Conditions**

• Nominations must reach by 17:00 hours IST, on 31st August, 2010.

• Each submission must include: A completed nomination form / Project Information as per the enclosed format.

• Both hard and electronic copies are needed. The hard copies should be duly signed and stamped.

Send entries to info@skoch.in or in a CD.

Address:

**Skoch Consultancy Services Pvt. Ltd.**

A-222, Sushant Lok – 1  
Gurgaon - 122001  
Haryana, India

• Who can nominate:

• Government & Public Sector

• BFSI

• Private Large Enterprises with more than 500 employees

• IT Industry & System Integrators

• One implementing agency can nominate more than one project.

• The awards committee can also at its discretion nominate projects or people that it feels deserve and should be under the consideration set.

• Skoch Consultancy Services reserves the right to reproduce or authorize reproduction by a third party, without limitation, submitted materials including the Project Description and any attachments, for distribution in both print and electronic formats. These reproductions may be edited to suit the format.

• Submitted nominations cannot be withdrawn for want of corporate approval/ sanction, retracting submitted information, submitting additional information or any other related cause. Corporate approval/ sanction should be acquired before-hand.

• Skoch has the approval of checking the authenticity of the provided information by contacting the organization's CEO, senior manager, IT staff, consultants, suppliers or business partners. The provided information and context may or may not be revealed to these parties, depending on the situation.

• Skoch would retain the right to ask for additional information or clarification from the nominee. Co-operation from the nominee would be highly appreciated.

Name

Designation

Signature



For speaking and sponsorship opportunities

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